



**UDGHOSH**  
**AS: 2022-23**



## Introduction

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UDGHOSH is the forum of budding managers studying in the School of Management, BBD University proclaiming their arrival to the arena of Business Professionals. The forum has a diverse mix of students.

The session 2021-22 was effected by the covid-19 but once the social distancing restrictions were lifted, we were able to organize a series of events for the PG students

### Highlights of Events

#### Orientation Programme - 26<sup>th</sup> ,27<sup>th</sup> & 28<sup>th</sup> September 2022

A 3 day Orientation programme was conducted for new the new batches of all the courses of School of Management by Udghosh Forum. Across the 3 days events like Guest Lectures from eminent personalities from Industry, overview of course curriculum, business games etc were conducted.





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## UDGAM 2022 – 17<sup>th</sup> & 18<sup>th</sup> November 2022

The annual 2 day inter management college fest was organised after a gap of 2 years. Management students from across the colleges of Lucknow participated in Marketing/Finance/Entrepreneurship/HR/Cultural events.

**SCHOOL OF MANAGEMENT  
BBD UNIVERSITY  
PRESENTS**

# Udgam 2022

A MANAGEMENT CARNIVAL  
AN INITIATIVE BY UDGHOSH FORUM

17TH & 18TH  
NOVEMBER | 9AM TO 5PM

VENUE: DR. AKHILESH DAS GUPTA AUDITORIUM,  
BBD UNIVERSITY, LUCKNOW

SPONSORED BY:

FOR MORE QUERIES, CONTACT:

<https://udghoshforum.in>  
udghosh\_forum  
udgam2022@gmail.com



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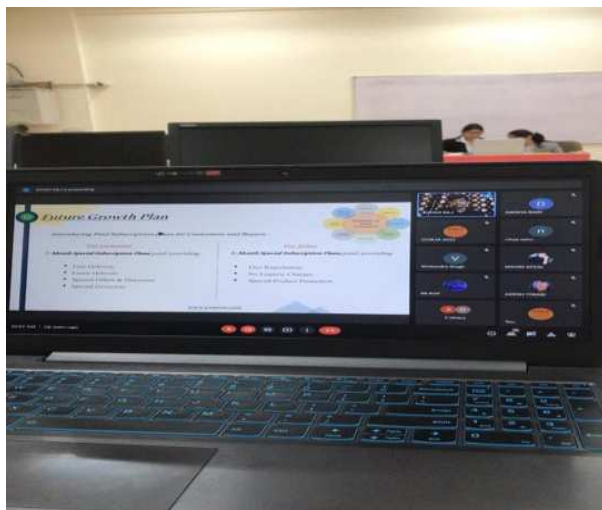


# UDGHOSH AS: 2021-22



**Oorja - 18th February 2022**

**Online Inter College Business Games for Management Students**





# UDGHOSH AS: 2021-22



**School of Management**  
BABU BANARASI DAS UNIVERSITY  
presents....

**Exciting prizes to be won**

**OORJA**  
Ignite the future leader in you..  
(Online event for management students)

**Participation Certificates**

**An initiative of UDGHOSH Forum**

**TARK-VITARK**  
DEBATE OF MINDS (ENGLISH)

**VICHAR-SANCHAR**  
BUSINESS QUIZ

**PRADARSHAN**  
AD-MAD SHOW

**PAHAL**  
STARTUP IDEAS

Date : 18th-19th February, 2022  
Time: 2:00 PM -5:00 PM  
Mode - Online (Google Meet)

UDGHOSH Forum Office Bearers  
President - Sukriti Kaur 6387057631  
General Secretary - Ayush Awasthi 8840326519  
Student Coordinator - Akash Tiwari 8418832615  
Nadia Hussain 8423535516  
Vaishnavi, Ayush, Megha, Ayushi, Manisha, Kartikey

UDGHOSH Forum Convener  
Mr. S Saif Abbas Abidi  
(Associate professor)

Registration Link - <https://forms.gle/ocvcz7CvqHAX8Ljy9>

The Winners for the various categories:-

### “Pradarshan” Ad Mad Show

Winners -Anas Ahmed, Shubham Tripathi, Nazish Akhter and Anshi Gupta –  
MBA1st Year

### Debate Competition

Winner- Riya Singh (Against the Motion) and Akriti Rastogi (For the Motion)

### “Pahal” Startup Competition



# UDGHOSH AS: 2021-22



Winner- Mahin Afzal (MBA 2<sup>nd</sup> Year) and Anif Ali Hashmi (IMBA 1<sup>st</sup> Year)

## **“Vichar Sanchar” Quiz Competition**

Winner – Akshat Shukla (MBA 1st Year)

Runner up – Preetpal Singh (MBA 1st Year)

## **Abhivyakti – Online Case Study Competition**

**7<sup>th</sup> March 2022**

**Winners : Simmi Dan, Arya Tiwari, Abhishek Yadav, Anurag Kumar, Satyadeep Gupta (MBA1st year)**





# UDGHOSH

## AS: 2021-22



**Communication Skills Workshop:** A Communication skills workshop was conducted by Dr Saif Abidi for the students of MBA 1<sup>st</sup> year on 13<sup>th</sup> April 2022, wherein the importance of communication skills in professional life was demonstrated through practical exercises.



### **Session on Introduction to LEAN and 6 Six Sigma**

A session on “Introduction to LEAN and 6 Six Sigma was conducted by Dr Saif Abidi for MBA 1<sup>st</sup> year students on 26<sup>th</sup> April 2022, wherein the students were introduced to LEAN and DMAIC methodology.



# UDGHOSH

## AS: 2021-22



### **Business Quiz in association with Financial Express**

**Date: 27<sup>th</sup> April 2022**

**Winner: Akshat Shukla (MBA12)**

**1<sup>st</sup> Runner-up: Simmi Sarah Dan (MBA14)**

**2<sup>nd</sup> Runner-up: Arya Tiwari (MBA14)**





**UDGHOSH**  
**AS: 2021-22**



BBD UNIVERSITY  
PRESENTS.....

# BUSINESS QUIZ

IN ASSOCIATION WITH

**DATE :- 27/04/2022**  
**TIME :- 11:00 AM**  
**VENUE :- Room No. 210, BBD UNIVERSITY**

The banner is a promotional graphic for a Business Quiz. It features a yellow and blue color scheme. At the top, it says 'BBD UNIVERSITY PRESENTS.....' with a small bar chart icon and the 'SCHOOL OF MANAGEMENT' logo. Below this, the words 'BUSINESS QUIZ' are written in large, bold, black letters with a blue shadow effect. Underneath, it says 'IN ASSOCIATION WITH' followed by the logos for 'THE FINANCIAL EXPRESS' and 'The Indian EXPRESS'. At the bottom, the event details are listed: 'DATE :- 27/04/2022', 'TIME :- 11:00 AM', and 'VENUE :- Room No. 210, BBD UNIVERSITY'. There are also cartoon illustrations of a person thinking and a person at a desk.