

Udghosh Forum

List of Activities

2024-25

Event 1: Udgam

Dates: 28th & 29th November, 2024

The School of Management at BBD University held its much-awaited annual management fest, UDGAM 2024, on November 28-29, 2024 at the Dr. Akhilesh Das Auditorium in the Lucknow campus. The event, designed for postgraduate students, emerged as a vibrant platform for creativity, innovation, and talent, bringing together participants from various other colleges of Lucknow for an exhilarating day of learning and competition. The event featured a vibrant mix of on-stage and off-stage activities, providing students with diverse opportunities to showcase their skills across various domains.

Event 2: MSME Event – Entrepreneurship Awareness Program

In Collaboration With: MSME-Technology Development Centre, under DC-MSME, Government of India & BBD Entrepreneurship & Incubation Centre

Date: 7th March 2025

The **Entrepreneurship Awareness Program** was organized with the objective of educating students and budding entrepreneurs about the fundamentals of entrepreneurship, innovation strategies, and the evolving startup ecosystem. The event served as a platform for participants to explore the dynamics of starting and sustaining a business, with a focus on leveraging MSME support initiatives.

*(Babuji)
Dr. Saif Andi
Convenor
Udghosh Forum*