

Ujjeshh Forum

List of Activities

2024-25

Event 1: Ujjeshh

Dates: 28th & 29th November, 2024

The School of Management at OGD University held its much-awaited annual management fest, UJJESHH 2024, on November 28-29, 2024 at the Dr. Ashraf Ali Auditorium in the Lucknow campus. The event, designed for postgraduate students, emerged as a vibrant platform for creativity, innovation, and talent, bringing together participants from various other colleges of Lucknow for an exhilarating day of learning and competition. The event featured a vibrant mix of on-stage and off-stage activities, providing students with diverse opportunities to showcase their skills across various domains.

Event 2: MSME Event – Entrepreneurship Awareness Program

In Collaboration With: MSME-Technology Development Centre, under DC MSME, Government of India & OGD Entrepreneurship & Incubation Centre

Date: 7th March 2025

The Entrepreneurship Awareness Program was organized with the objective of educating students and budding entrepreneurs about the fundamentals of entrepreneurship, innovation strategies, and the evolving startup ecosystem. The event served as a platform for participants to explore the dynamics of starting and sustaining a business, with a focus on leveraging MSME support initiatives.

*Dr. Prof. Ashraf Ali
Lucknow
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