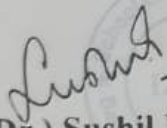


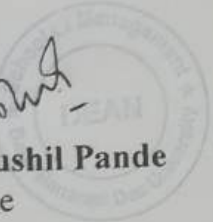
29/07/2024

Notice

All undergraduate students are informed that they can choose any one of the following online certified MOOC courses as a two-credit vocational course. They will be evaluated after successfully completing the course and must submit a certificate of completion.

1. Innovation, Business Models and Entrepreneurship available at [https://onlinecourses.nptel.ac.in/noc24\\_mg128/preview](https://onlinecourses.nptel.ac.in/noc24_mg128/preview)
2. Digital Marketing Strategy available at [https://onlinecourses.swayam2.ac.in/ini24\\_mg02/preview](https://onlinecourses.swayam2.ac.in/ini24_mg02/preview)

  
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Dean/Incharge  
SOM, BBDU



CC: 1 Honb'le Vice Chancellor, BBDU for kind information  
2 COE, BBDU