

School Of Management

BBD University, Lucknow

II Sessional Examination Schedule ODD Semester 2023-24

BBA 2nd Year Semester - III

Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BBA4301	Business Law
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BBA4302	Financial Management
30-Nov-23	Thursday	2:00 PM -5:00 PM	BBA4303	Research Methodology
1-Dec-23	Friday	2:00 PM -5:00 PM	BBA4304	Production and Operations Management
4-Dec-23	Monday	2:00 PM -5:00 PM	GE47107	Direct and Digital Marketing (GE - 3)

BBA 3rd year Semester - V

Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BBA4501	Business Policy and Strategy
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BBA4502	Project Management
30-Nov-23	Thursday	2:00 PM -5:00 PM	BBA4503	Business Ethics and Human Values
1-Dec-23	Friday	2:00 PM -5:00 PM	BBA4504	International Business Management
4-Dec-23	Monday	2:00 PM -5:00 PM	DSE47103	Data Base Management System (DSE-1)
5-Dec-23	Tuesday	2:00 PM -5:00 PM	DSE47104	Marketing of Services (DSE-2)

BBA- (Logistics and SCM) 2nd Year Semester - III				
Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BBAS2301	Production and Operations Management
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BBAS2302	Sourcing Management
30-Nov-23	Thursday	2:00 PM -5:00 PM	BBAS2303	Business Environment
1-Dec-23	Friday	2:00 PM -5:00 PM	BBAS2304	Business Policy & Strategy
4-Dec-23	Monday	2:00 PM -5:00 PM	GE28808	Business Organisation (GE - 3)
5-Dec-23	Tuesday	2:00 PM -5:00 PM	SEC28802	Cyber Security (SEC - 1)
BBA- (Logistics and SCM) 3rd Year Semester - V				
Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BBAS2501	Shipping Management
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BBAS2502	Logistics Information System
30-Nov-23	Thursday	2:00 PM -5:00 PM	BBAS2503	Integrated Marketing Communication
1-Dec-23	Friday	2:00 PM -5:00 PM	BBAS2504	International Financial Management
4-Dec-23	Monday	2:00 PM -5:00 PM	DSE28801	Advertising & Brand Management
5-Dec-23	Tuesday	2:00 PM -5:00 PM	DSE28804	Goods & Service Tax

BBA- Business Analytics 2nd Year Semester - III

Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BBAB4301	Descriptive Analytics
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BBAB4302	Marketing Research
30-Nov-23	Thursday	2:00 PM -5:00 PM	BBAB4303	Marketing Management
1-Dec-23	Friday	2:00 PM -5:00 PM	BBAB4304	Human Resource Management
4-Dec-23	Monday	2:00 PM -5:00 PM	GE44507	Organization Behaviour and Principles of Management (GE-3)
5-Dec-23	Tuesday	2:00 PM -5:00 PM	SEC44504	Database Management System (SEC-I)

BBA- (Professional) 3rd Year Semester - V

Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BBAP4501	Advanced Financial Management
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BBAP4502	Project Planning & Evaluation
30-Nov-23	Thursday	2:00 PM -5:00 PM	BBAP4503	Financial Management - II
1-Dec-23	Friday	2:00 PM -5:00 PM	BBAP4504	Budgeting And Management Control
4-Dec-23	Monday	2:00 PM -5:00 PM	DSE47301	Advanced Financial Reporting (DSE-I)
5-Dec-23	Tuesday	2:00 PM -5:00 PM	DSE47305	Financial Services (DSE-II)

B.COM. (H) 2nd Year Semester - III				
Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BCOM3301	Business Environment
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BCOM3302	Income Tax Law and Practice
30-Nov-23	Thursday	2:00 PM -5:00 PM	BCOM3303	Indian Economy
1-Dec-23	Friday	2:00 PM -5:00 PM	BCOM3304	E-Commerce
4-Dec-23	Monday	2:00 PM -5:00 PM	GE37807	Investing in Stock Markets (GE - 3)
5-Dec-23	Tuesday	2:00 PM -5:00 PM	SEC37802	Training & Development (SEC - 1)
B. COM. (H) 3rd Year Semester - V				
Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BCOM3501	Principles of Marketing
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BCOM3502	Financial Management
30-Nov-23	Thursday	2:00 PM -5:00 PM	BCOM3503	Banking and Insurance
1-Dec-23	Friday	2:00 PM -5:00 PM	BCOM3504	Management Accounting
4-Dec-23	Monday	2:00 PM -5:00 PM	DSE37802	Advertising and Personal Selling (DSE-I)
5-Dec-23	Tuesday	2:00 PM -5:00 PM	DSE37805	Financial Services (DSE-II)

IMBA 2nd Year Semester - III

Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BBA3301	Human Resource Management & Development
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BBA3302	Marketing Management
30-Nov-23	Thursday	2:00 PM -5:00 PM	BBA3303	Business Law
1-Dec-23	Friday	2:00 PM -5:00 PM	BBA3305	Production and Operations Management
4-Dec-23	Monday	2:00 PM -3:30 PM	MBA3104	Organizational Behaviour
4-Dec-23	Monday	3:30 PM - 5:00 PM	MBA3105	Business Statistics
5-Dec-23	Tuesday	2:00 PM -3:30 PM	MBA3107	Computer Applications in Management

IMBA 3rd Year Semester - V

Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -5:00 PM	BBA3404	Financial Analysis & Decision
29-Nov-23	Wednesday	2:00 PM -5:00 PM	BBA3405	Social Media Marketing
30-Nov-23	Thursday	2:00 PM -5:00 PM	BBA3501	Corporate Strategic Management
1-Dec-23	Friday	2:00 PM -5:00 PM	BBA3502	MIS & E Commerce
4-Dec-23	Monday	2:00 PM -5:00 PM	GE37107	Labour Laws (GE 1)
5-Dec-23	Tuesday	2:00 PM -3:30 PM	MBA3103	Accounting & Financial Analysis
5-Dec-23	Tuesday	3:30 PM - 5:00 PM	MBA3106	Marketing Management

IMBA 4th Year Semester - VII

Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -3:30 PM	MBA3301	Supply Chain Management
28-Nov-23	Tuesday	3:30 PM - 5:00 PM	MBA3302	Strategic Management
29-Nov-23	Wednesday	2:00 PM -3:30 PM	MBA3303	International Business
29-Nov-23	Wednesday	3:30 PM - 5:00 PM	MBAMK301	Rural Marketing
30-Nov-23	Thursday	2:00 PM -3:30 PM	MBAMK302	Sales Management
30-Nov-23	Thursday	3:30 PM - 5:00 PM	MBAFM302	Advanced Financial Management
30-Nov-23	Thursday	3:30 PM - 5:00 PM	MBAHR301	Industrial Relation & Labour Legislations
30-Nov-23	Thursday	3:30 PM - 5:00 PM	MBAMK303	Marketing of Services
1-Dec-23	Friday	2:00 PM -3:30 PM	MBAFM301	Management of Financial Institutions & Services
1-Dec-23	Friday	2:00 PM -3:30 PM	MBAHR303	Team Building,Leadership & Counselling
1-Dec-23	Friday	3:30 PM - 5:00 PM	MBAFM303	Capital Markets & Financial Instruments
1-Dec-23	Friday	3:30 PM - 5:00 PM	MBAHR302	Human Resource Planning

MBA 2nd Year Semester - III				
Date	Day	Time	Subject Code	Subject Name
28-Nov-23	Tuesday	2:00 PM -3:30 PM	MBA4301	Supply Chain Management
28-Nov-23	Tuesday	3:30 PM - 5:00 PM	MBA4302	Strategic Management
29-Nov-23	Wednesday	2:00 PM -3:30 PM	MBA4303	International Business
29-Nov-23	Wednesday	3:30 PM - 5:00 PM	MBAMK401	Rural Marketing
30-Nov-23	Thursday	2:00 PM -3:30 PM	MBAMK402	Sales and Distribution Management
30-Nov-23	Thursday	3:30 PM - 5:00 PM	MBAFM403	Advanced Financial Management
30-Nov-23	Thursday	3:30 PM - 5:00 PM	MBAHR403	Industrial Relation & Labour Legislations
30-Nov-23	Thursday	3:30 PM - 5:00 PM	MBAMK403	Marketing of Services
1-Dec-23	Friday	2:00 PM -3:30 PM	MBAFM401	Management of Financial Institutions & Services
1-Dec-23	Friday	2:00 PM -3:30 PM	MBAHR401	Leadership and Team Building
1-Dec-23	Friday	3:30 PM - 5:00 PM	MBAFM402	Capital Markets & Financial Instruments
1-Dec-23	Friday	3:30 PM - 5:00 PM	MBAHR402	Human Resource Planning

I/C School Of Management
Prof.(Dr.) Sushil Pande

CC To:

- 1 Hon'ble Vice Chancellor, BBD University
- 2 DSW, BBD University
- 3 Controller of Examination, BBD University
- 4 Procter, BBD University
- 5 Examination Notice Boards, SOM, BBD University