

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 37445

Roll
No.

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B. A. (J. & M. C.) Examination 2021-22
(Even Semester)

**EVENT MANAGEMENT PRINCIPAL AND
METHODS**

Time : Three Hours]

[Maximum Marks : 60

Note :- Attempt all questions.

SECTION - A

1. Attempt all parts of the following : **8 x 1=8**
- (a) Define event management in your own words.
 - (b) What do you understand by the term 'grants'?
 - (c) Write down the names of two famous event companies in India.
 - (d) Write down the name of two bollywood movies based on events.

[P.T.O.]