

S.No. : 422

BHU 2201

No. of Printed Pages : 03

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29910

Roll
No.

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B. Tech. Examination 2021-22

(Even Semester)

TECHNICAL COMMUNICATION

Time : Three Hours]

[Maximum Marks : 60

Note :- Attempt all questions.

SECTION – A

1. Attempt all parts of the following :

$1 \times 8 = 8$

- (a) What is ideation in communication?
- (b) Define code and encode.
- (c) Social media is the part of public communication or not.
- (d) Is accuracy needed in communication?
- (e) Define proposal.

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- (f) Define haptics.
- (g) What does impromptu mode of presentation?
- (h) How do you define physical barriers in communication?

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$

- (a) Discuss the various barriers to communication and the method to overcome them.
- (b) What is interview? Discuss the characteristics of job interview.
- (c) Define formal and informal communication.
- (d) How one can improve the fluency and self expression in speaking?

SECTION – C

Note:- Attempt all questions Attempt any two parts from each questions. $8 \times 5 = 40$

- 3. (a) What is inductive method of paragraph writing?
- (b) Give tips for successful presentation.

- (c) What is group discussion? Explain.
4. (a) Explain verbal communication in detail.
- (b) What do you mean by paralinguistic features of communication? Explain.
- (c) Write brief notes on the following :
- (i) Sentence structure
- (ii) Sentence coherence
5. (a) Explain the differences between general and technical communication.
- (b) Write short notes on the following :
- (i) Vowel sounds
- (ii) Phonetic transcription
- (c) Discuss language as a tool of communication.
6. (a) What are the 7Cs of technical communication?
- (b) What can be the purpose of a report? Discuss the different types of report.
- (c) Write a resume with cover letter.

