

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 29910Roll
No.

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B. Tech. Examination 2021-22
(Even Semester)

TECHNICAL COMMUNICATION

Time : Three Hours]

[Maximum Marks : 60

Note :- Attempt all questions.

SECTION - A

1. Attempt all parts of the following : 1 x 8 = 8

- (a) What is ideation in communication?
- (b) Define code and encode.
- (c) Social media is the part of public communication or not.
- (d) Is accuracy needed in communication?
- (e) Define proposal.

[P.T.O.]