

S.No. : 178

BCOM 2602

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 37831

Roll
No.

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B. Com. (Honors) Examination 2021-22

(Even Semester)

INTERNATIONAL BUSINESS MANAGEMENT

Time : Three Hours]

[Maximum Marks : 60

Note :— Attempt all questions.

SECTION—A

1. Attempt all parts of the following : $8 \times 1 = 8$

- (a) What do you understand by the term of international business?
- (b) Differentiate between international trade and international business.
- (c) Define the term organization structure.

[P. T. O.]

- (d) Differentiate between functional based and matrix based labor market.
- (e) Define the term labor market.
- (f) What do you understand by the term labour compensation?
- (g) What is global financial market?
- (h) What do you understand by the term of balance of payment?

SECTION – B

2. Attempt any two parts of the following : $6 \times 2 = 12$

- (a) Explain briefly the major documents used in an import transactions.
- (b) Briefly explain the various modes of entry in international business.
- (c) State the qualification and characteristics of international manager.

- (d) Explain the concept of foreign exchange market and why is it related to international business.

SECTION - C

Note:- Attempt any two parts of the following. Each part carry equal marks. $8 \times 5 = 40$

3. (a) "International business is more than international trade". Comment.
- (b) Differentiate between domestic business and international business.
- (c) Discuss the political and economic consequences of international business.
4. (a) Explain the organisational structure of MNCs.
- (b) Discuss the advantages and disadvantages of MNCs to the home country.
- (c) Write a short notes on :
- (i) Area based structure
- (ii) Matrix structure

[P. T. O.]

5. (a) Define the term expatriates. Explain different types of allowances given to them.
(b) Discuss the various issues involved in compensation of expatriate staff.
(c) Write a note on labour market differences.
6. (a) Write in detail about two market exchange rate methods.
(b) Briefly explain the reasons for forming international strategic alliances.
(c) Define balance of payments? How is current account different to capital account?

