(Even Semester)

INTERNATIONAL BUSINESS MANAGEMENT

Time: Three Hours! [Maximum Marks: 60

Note :- Attempt all questions.

SECTION-A

- Attempt all parts of the following: 8 v 1=8
 - What do you understand by the term of (a) international business?
 - Differentiate between international trade and (b) international business.
 - Define the term organization structure. (c)