

S.No. : 420

BCA 3601

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 31132

Roll
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B. C. A. Examination 2021-22

(Even Semester)

MANAGEMENT INFORMATION SYSTEM

Time : Three Hours]

[Maximum Marks : 60

Note :- Attempt all questions.

SECTION – A

1. Attempt all parts of the following : $8 \times 1 = 8$

- (a) What is information?
- (b) Explain the full form of CBIS.
- (c) What is structured decision?
- (d) What is EIS?
- (e) What are the components of DSS?

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- (f) What is SCM?
- (g) What do you understand by B2B?
- (h) What is the full form of ERP?

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$
- (a) What are the different characteristics of a valuable information? Explain any four of them.
 - (b) What is meant by DSS? How DSS play an important role in business organization?
 - (c) Explain financial management.
 - (d) Discuss the ERP architecture in brief?

SECTION – C

Note:- Attempt all questions. Attempt any two parts from each questions. $8 \times 5 = 40$

3. (a) What is information system? Explain its importance in business organization.

- (b) What do you understand by horizontal market application software and vertical market software?
 - (c) What is OAS? Explain any two office automation software used in OAS.
4. (a) Describe the basic architecture of decision support system (DSS).
- (b) Differentiate between manual and computer based information system.
 - (c) Define the term artificial intelligence. What is the difference between natural and artificial intelligence?
5. (a) What do you mean by E-commerce and how is E-commerce different from traditional e-commerce.
- (b) Write short notes on the following :
 - (i) MMIS
 - (ii) HRMIS

- (c) Differentiate between the system software and application software.
- 6. (a) Describe in brief CRM system of SCM system. How do they benefit business.
- (b) Discuss five key features of ERP?
- (c) What are the advantage and disadvantages of B2B ecommerce?
