

S.No. : 275

BBAS 2204

No. of Printed Pages : 03

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 28809

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B. B. A. (LSCM) Examination 2021-22

(Even Semester)

SUPPLY CHAIN MANAGEMENT

Time : Three Hours]

[Maximum Marks : 60

Note :- Attempt all questions.

SECTION-A

1. Attempt all parts of the following :

8 × 1 = 8

- (a) Define supply chain.
- (b) Name stages of supply chain.
- (c) Define upstream.
- (d) Define downstream.
- (e) Name supply chain drivers.
- (f) Name obstacles in supply chain.

[P. T. O.]

- (g) Define outsourcing.
- (h) Define CRM.

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$
- (a) Explain objectives of a supply chain.
 - (b) Explain structure of a supply chain.
 - (c) Explain bullwhip effect.
 - (d) Distinguish between CRM and SCM.

SECTION – C

Note:- Attempt all questions. Attempt any two parts from each questions. $5 \times 8 = 40$

3. (a) Explain cycle view of supply chain process.
- (b) Explain decision phases in supply chain management.
- (c) Explain key issues in supply chain management.
4. (a) Explain push based supply chain.
- (b) Explain pull based supply chain.

- (c) Explain appropriate push and pull strategy for supply chain.
- 5.
- (a) Explain how resourcess and capacity management is done in SCM.
 - (b) Explain how invertony management is done in SCM.
 - (c) Explain distribution management in SCM.
- 6.
- (a) Explain role of computer/IT in supply chain management.
 - (b) Explain the concept of outsourcing in SCM.
 - (c) Explain future trends of SCM.
