

Following Paper ID and Roll No. to be filled in your Answer Book.

**PAPER ID : 28807**Roll  
No.

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**B. B. A. (LSCM) Examination 2021-22**  
**(Even Semester)**

**ORGANIZATION BEHAVIOUR AND**  
**PRINCIPLES OF MANAGEMENT**

*Time : Three Hours]**[Maximum Marks : 60***Note :-** Attempt all questions.

**SECTION - A**

1. Attempt all parts of the following : 8 × 1 = 8

Describe the following :

- (a) Levels of management
- (b) Esprit de corps
- (c) Management by objectives
- (d) Rules and regulations

**[P.T.O.]**