

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 37319Roll
No.

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B. B. A. (P) Examination 2021-22
(Even Semester)

MANAGING FINANCE IN DIGITAL WORLD

Time : Three Hours

[Maximum Marks : 60]

Note :- Attempt all questions.

SECTION - A

1. Attempt all parts of the following : 8 × 1 = 8
- (a) What is finance function?
 - (b) What do you mean by data visualization?
 - (c) Define data strategy.
 - (d) What are the objectives of data planning?
 - (e) Define financial reporting?
 - (f) What is financial planning.