

S.No. : 455

BBAL 2401

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

**PAPER ID : 29122**

Roll  
No.

--	--	--	--	--	--	--	--	--	--

**Int. LLB Examination 2021-22**

**(Even Semester)**

**INTERNATIONAL BUSINESS MANAGEMENT**

***Time : Three Hours]***

***[Maximum Marks : 60***

**Note :—** Attempt all questions.

**SECTION – A**

1. Attempt all parts of the following :  $8 \times 1 = 8$

- (a) Define organisation structure.
- (b) What is licensing method?
- (c) What are two main external factors that can affect international business?
- (d) List two methods or modes of entry for international business which a company may use for undertaking international business.

***/ P. T. O.***



- (c) Expand UNCTAD.
- (f) How is GATT related to WTO?
- (g) Define labour market.
- (h) What is use of ADR or GDR?

### SECTION – B

2. Attempt any two parts of the following :  $2 \times 6 = 12$
- (a) 'International business helps in strengthening global position of the nation'. Explain.
  - (b) Explain the Area based organisation structure and write about its advantages and disadvantages.
  - (c) What is labour market and how does it affects the business of the company?
  - (d) Explain different international business strategies which international companies follow.

### SECTION – C

**Note:-** Attempt all questions. Attempt any two parts from each questions.  $8 \times 5 = 40$



3. (a) How has policy of LPG affected international business? Explain.
- (b) What is exporting? What are different types of exporting strategy and what are their advantages?
- (c) What is a joint venture and what are its advantages and disadvantages?
4. (a) What is matrix structure? What are its advantages and disadvantages?
- (b) Explain functional organisational structure. Write down its advantages and disadvantages.
- (c) What are features of global geographic structure? What are its advantages and disadvantages?
5. (a) What are the major characteristics necessary for a good international business manager?
- (b) Explain ethocentric, geo centric, regio centric global staffing approaches.
- (c) What are the components of compensation of international business manager?

**[ P. T. O. ]**



6. (a) Explain clearly the fixed and floating exchange rate system. Write the advantages of both.
- (b) What is/are main role and responsibilities of IMF? Explain.
- (c) What is main role of WTO? Explain how WTO has been advantageous or disadvantageous in relation to India?

\*\*\*