

S.No. : 411

BBA 402

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

**PAPER ID : 7120**

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## **BBA / IMBA Examination 2021-22**

**(Even Semester)**

### **PRODUCTION AND OPERATIONS MANAGEMENT**

*Time : Three Hours]*

*[Maximum Marks : 100*

**Note :-** Attempt all questions.

1. Attempt any four parts of the following : 7×4=28

- (a) What is meant by plant location? Explain the factors affecting the choice of a proper location of plant.
- (b) What is product layout and process layout? Explain the merits and demerits of each layout.
- (c) Briefly describe the history of production and operations management function.

**[ P. T. O.**