

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 37131Roll
No.

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B. B. A./ I. M. B. A. Examination 2021-22
(Even Semester)

RURAL MANAGEMENT

Time : Three Hours] [Maximum Marks : 60

Note :- Attempt all questions.

SECTION - A

1. Attempt all parts of the following : 8 × 1 = 8

- (a) Define rural development.
- (b) What are the major features of rural consumer?
- (c) Name major rural credit institutions.
- (d) What are the main agricultural related problems with rural development?

[P. T. O.]