Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 37127 | Roll No. [ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]

I. M. B. A. Examination 2021-22

(EvenSemester)

PROJECT MANAGEMENT

Time : Three Hours] · **[Maximum Marks : 60**

Note :– Attempt all questions.

SECTION – A

1. Attempt all parts of the following : $8 \times 1 = 8$

(a) Explain the concept of project management.

(b) What is feasibility study?

(c) Define secondary data.

(d) What is demand forecasting?

(e) Discuss project appraisal.

(f) Explain NPV method.

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(g) What do you understand by critical path?

(h) Derive full form of PERT model.

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$

(a) Discuss the term project management. Also describe need and scope of project management.

(b) Why is market and demand analysis important for any project? Discuss with methods.

(c) Describe social cost benefit analysis for project appraisal.

(d) Critically examine different networks techniques in project management.

SECTION – C

Note:- Attempt all questions. Attempt any two parts from each questions. $8 \times 5 = 40$

3. (a) What is project financing? Discuss also its stages.

(b) Discuss the concept of feasibility study and its types for any project.

(c) Describe project life cycle. Also discuss its different phases.

4. (a) Discuss methods of data collection for demand analysis of a project.

(b) What is demand forecasting? Discuss its tools too.

(c) Describe the term technical analysis. Also state aspects to be considered in this analysis.

5. (a) Discuss the importance of financial analysis of projects and its methods.

(b) What are the methods of project appraisal?

(c) Describe environmental appraisal for any project with suitable example.

6. (a) Discuss the types of project risks and its measures.

(b) What is network in project management? Explain with network techniques.

(c) How is critical path determined for any project? Also discuss PERT model with suitable example.

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