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BBA / IMBA Examination 2021-22**(Even Semester)****FINANCIAL MANAGEMENT***Time : Three Hours]**[Maximum Marks : 60***Note :-** Attempt all questions.**SECTION - A**1. Attempt all parts of the following : 8×1=8

- (a) Define financial management.
- (b) What are GDR's?
- (c) What is meant by discounted cash flow?
- (d) What do you understand by Hurdle Rate?
- (e) State the difference between cost of equity capital and cost of debt.

[P. T. O.]