

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : A7110

Roll
No.

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BBA & IMBA Examination, 2021-2022

(Even Semester)

SUPPLY CHAIN MANAGEMENT*Time : Three Hours]**[Maximum Marks : 60***Note :-** All sections are compulsory. Attempt all questions.**SECTION - A**1. Attempt all parts of the following : $8 \times 1 = 8$

- Outline in brief the objectives of supply chain management.
- State the definition of supply chain management.
- Distinguish between the push and pull view of supply chain management.
- How do you control material flow in supply

[P. T. O.]