

S.No. : 213

BBA 3202

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

**PAPER ID : 37108**

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## **BBA & IMBA Examination, 2021-2022**

**(Even Semester)**

### **BUSINESS ENVIRONMENT**

***Time : Three Hours***

***[Maximum Marks : 60***

**Note :—** All sections are compulsory. Attempt all questions.

#### **SECTION – A**

1. Attempt all parts of the following :  $8 \times 1 = 8$

- (a) What is Business Environment?
- (b) Write in Brief Consumerism.
- (c) What is fiscal policy?
- (d) Write in short Economic Planning.

***[P. T. O.]***



- (e) What is the role of government banks in India?
- (f) Define public sector.
- (g) What is privatisation.
- (h) Write in brief Euro I norms

### SECTION – B

2. Attempt any two parts of the following :  $2 \times 6 = 12$

- (a) Explain the significance and nature of business Environment.
- (b) Differentiate between fiscal and Monetary Policy with suitable illustration.
- (c) 'Replacement of FEMA by FERA has made transactions with foreign countries, simplex comment.
- (d) Differentiate between private and public sector with suitable illustrations.



## SECTION - C

**Note:-** Attempt all questions. Attempt two parts from each questions. 5 × 8 = 40

3. (a) Discuss the external factors of business environment with suitable example.
- (b) What are the objectives of consumer protection act.
- (c) Write a short note on capitalism and socialism.
4. (a) Discuss the objective scope and importance of MRTP Act.
- (b) Discuss the various instruments of monetary policy. Can monetary policy be used to check price rise. If yes how?
- (c) Discuss the aims and objectives of Economic planning.
5. (a) Discuss the role of public sector in India.

*J. P. O.*



- (b) What are the aims and objective of SIDBI?
- (c) Explain foreign trade policy.
- 6. (a) Differentiate between the terms liberalisation privatisation and Globalisation.
- (b) Explain foreign Investment policy.
- (c) What are the factors of EXIM policy? Explain in detail

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