

Following Page No. and Roll No. to be filled in your Answer Book.

P/19/2021 (E) B 3202/02

Roll
No.

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BBA & IMBA Examination, 2021-2022

(Even Semester)

BUSINESS ENVIRONMENT**Time : Three Hours]****[Maximum Marks : 60****Note :- All sections are compulsory. Attempt all questions.****SECTION - A**

1. Attempt all parts of the following : 8 × 1 = 8
- (a) What is Business Environment?
 - (b) Write in Brief Consumerism.
 - (c) What is fiscal policy?
 - (d) Write in short Economic Planning.