

S.No. : 212

BBA 3201

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 37107

Roll
No.

--	--	--	--	--	--	--	--	--	--

BBA & IMBA Examination, 2021-2022

(Even Semester)

ORGANIZATION BEHAVIOUR AND PRINCIPLES OF MANAGEMENT

Time : Three Hours]

[Maximum Marks : 60

Note :— All sections are compulsory. Attempt all questions.

SECTION –A

1. Attempt all parts of the following : $8 \times 1 = 8$

- (a) Define the term attitude.
- (b) What do you mean by personality?
- (c) Define Motivation.
- (d) Define Leadership.
- (e) In which category of profession does

[P. T. O.

Management falls.

- (f) What is forecasting?
- (g) Define Responsibility.
- (h) What are formal organizations?

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$

- (a) Discuss the inter disciplinary nature of Organisational Behaviour.
- (b) Explain the need and importance of motivation in organisation.
- (c) How will you classify the levels of management in an organisation? Discuss the skill requirement at different level of management.
- (d) What do you mean by Matrix Organisation? Discuss the situation in which matrix organisation can be used effectively.

SECTION - C

Note:- Attempt all questions. Attempt two parts from each questions. $5 \times 8 = 40$

3. (a) Discuss the various OB models in detail.
- (b) How does the personality helps in understanding OB. Explain in context of big five personality model.
- (c) 'Organisational Behaviour adopts a gross cultural approach'. Elucidate.
- 4 (a) Discuss Transactional Analysis in detail.
- (b) What do you mean by classical conditioning theory of learning. Give example of classical conditioning from day to day life.
- (c) Discuss the managerial grid of leadership.
5. (a) Assess the contribution of Henery Fayol to management thought.
- (b) Are management and administration different? Discuss in detail.

[P. T. O.

(c) Discuss the features of 'Neo Classical Theory' of Management.

6. (a) Discuss the nature of planning as a rational process.

(b) Discuss the process of MBO in detail.

(c) What is delegation? Point out the factors affecting delegation of authority.

