

S.No. : 404

BBA 202

No. of Printed Pages : 05

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 7108

Roll
No.

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B. B. A ./I. M. B. A. Examination 2021-22

(Even Semester)

BUSINESS ENVIRONMENT

Time : Three Hours]

[Maximum Marks : 100

Note :- Attempt all questions.

SECTION – A

1. Attempt all parts of the following : $20 \times 1 = 20$

- (a) External environment can be classified into.....parts.
- (b) Value system is a part of.....environment.
- (c) Different elements of a business environment are.....

[P. T. O.

- (d)refers to negative and unfavaourable external factons that are likely to create hurdles for a firm.
- (e) Trade policy brings under control thetrade.
- (f) SIDBI abbreviated form of.....
- (g) FEMA came into force on.....year.
- (h) IIBI abbriviated form of.....
- (i)called the 'father of Indian planning'.
- (j)act covers the prevention, control of air pollution.
- (k)act passed on 1981.
- (l) Minitstry of envrionment and forests was started in.....year.
- (m)consolidate and amend the law relating in foreign exchange.
- (n) The export import policy is updated every year on the

- (o) All types of changes or modifications related to the exim policy is normally announced by.....
- (p) MRTP act was enacted.....
- (q)is always the chairman of planning commission.
- (r) Organizations need to comply with each country's.....in which they do business.
- (s) Fiscal policy is a collective term for actions of government.
- (t)is mainly concerned with the management of interest rate and the total supply of money.

SECTION – B

2. Attempt any three questions out of five questions.

3 × 10 = 30

- (a) Why is it said that business environment is dynamic?

[P. T. O.]

- (b) List down the benefits of understanding business environment.
- (c) List the various changes initiated by government of India since 1991.
- (d) Explain 'Fiscal reforms' and 'Monetary reforms' as per economic change initiated by government of India.
- (e) Identify the role of public sector in India.

SECTION – C

Note :- All questions are compulsory. Each question has internal choices. 4 × 12.5 = 50

3. (a) What is meant by business environment? Explain dynamic nature and uncertainty as features of business environment.

OR

- (b) Explain the concept of mixed economy? Do you think our country has benefitted by following the mixed economy? Support your answer with examples.

4. (a) Explain the role of economic planning in the development of India.

OR

- (b) Discuss the importance of Fiscal and monetary policies in the growth of India.
5. (a) Explain the concept of public sector? How public sector helps Indian economy?

OR

- (b) Identify the role of SIDBI and IFCI in India economy.
6. (a) What do you mean by FEMA? Discuss its salient features.

OR

- (b) Explain the important features of India's EXIM policy.
