



**BABU BANARASI DAS UNIVERSITY
LUCKNOW**

School of Education is organizing a National Webinar

**ON THE TOPIC
TOTAL QUALITY MANAGEMENT :
EDUCATIONAL APPLICATIONS AND LEADERSHIP**

Sub Theme

- 1- Meaning and Concept of TQM in Education System**
- 2- Concepts Philosophy TQM & its Relevance in Education**
- 3- Strategies of Implementing TQM in Educational System**
- 4- Role of Leadership and team building in TQM.**
- 5- Educational implications of Quality framework**

Date: 21/10/21 (Thursday)

Time: 11:00 AM – 1:00 PM

ABOUT THE UNIVERSITY

Babu Banarasi Das University is a state private university having its Main Campus in Lucknow, Uttar Pradesh, India established by Dr. Akhilesh Das Gupta ji (Ex-MP & Ex-Cabinet Minister) who was an educationist & Social worker. BBD University was named after his father & former Chief Minister of Uttar Pradesh, Shri Babu Banarasi Das Ji. We believe in providing quality education to our students, so that they could achieve their dream and fly high in their lives. The university not only focuses on their intellectual development but also helps them in growing as a person by conducting various workshops & seminars.

ABOUT THE WEBINAR

Management of quality at different stages and different levels of education is daunting task not only in India but also in the world over. In recent years Total quality management has emerged as a viable alternative. To achieve this goal unlike industrial products quality in education cannot be defined by Product specifications. Humans are the complex body - mind spirit organisms. Not just knowledge and skill configuration. Thus, quality education implies comprehensively developing individuals to their full potential unfolding the perfection already in man and women. The importance is on the quality of life in institutions where is student is shaped and teachers and others spent the primes of their lives. Continuously quest for quality both in education and in life. Those has become a vital goal to work on. Now total quality management Is a well tested strategy. TQM is a human intensive compared to other cost intensive approaches. Total quality management philosophy provides an overall concept that fosters continuous improvement in an organization. At the same time, this philosophy stresses a systematic, integrated and consistent organization wide perspective involving everyone and everything.

ABOUT THE SCHOOL OF EDUCATION

School of Education aims at providing quality education to pupil teachers with all the skills required to enter in the professional world of education. It has highly qualified and excellent team of teacher educators.

KEY NOTE SPEAKERS



Dr. Rajashree Pradhan
Ex Sr.Lecturer (Planning & Management),
SCERT, Delhi

Prof. (Dr.) Shireesh Pal Singh
Department of Education,
Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya
(A Central University), Wardha.442001



GENERAL INSTRUCTIONS

- There is no registration fees for the webinar.
- Attendance in webinar is compulsory.
- Participant should have Google meet app in mobile / laptop /desktop.
- Participants will get Google meet id through auto response after they have completed the registration process..

Registration Link: <https://forms.gle/PXfp6cQQ2HvQn6Ef8>

Meet link: <https://meet.google.com/fes-haha-rvq>

Patron

**Mrs. Alka Das,
Hon'ble Chairperson ,
BBD Educational Group**

Patron

**Mr. Viraj Sagar Das ,
Hon'ble President,
BBD Educational Group**

Patron

**Prof.(Dr.) A.K. Mittal,
Hon'ble Vice Chancellor,
BBD University**

Organising Secretary:

Prof. (Dr.) Ritu Sharma
HOD, School of Education,
BBD University, Lucknow

Co-Organising Secretary:

Prof. (Dr.) Shivani Bhatnagar,
School of Education,
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Team Members:

All faculty Members
School of Education,
BBD University, Lucknow

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