

## SOM Students Triumph at Business Olympiad



Students of School of Management, BBD University participated in Business Olympiad at Sri Ram bearing College on 24<sup>th</sup> and 25<sup>th</sup> January 2018, organized by IIM. The two day event had various competitions like case study, business simulation, marketing quiz, brand quiz and others where students from various colleges participated.

SOM students of MBA2 – Utkarsh Gupta and Praveen Pandey won the first runner-up prize in the case study competition. Another team of students of MBA2 comprising of Aqsha Yadav, Sand Singh, Prateek Agarwal and Ankur Mitra won the second runner-up prize in the business simulation competition.