

Udghosh Forum of School of Management Organized a Guest Lecture on “Effective Communication– How Does It Affect Your International Application”



On 29th March 2017, **Udghosh (The forum of MBA students of School of Management, BBD University)** organised a guest lecture on “Effective Communication– How Does It Affect Your International Application”.

The guest lecture was led by Mr. Chandra Shekhar Misra, who is born and brought up in Lucknow, has done his masters from Portugal on Erasmus Mundus scholarship and currently pursuing Ph.D in Plant Science from Portugal supported by fellowship from Science and Technology department, Government of Portugal.

The purpose of the guest lecture was to inform the students about the different points to use when writing an international application for their higher studies.

In the era of globalization it is imperative for the students to be aware of the basics of the process for applying into foreign universities. Students should have knowledge about the do’s and dont’s of the procedure when applying overseas for the higher studies and jobs.

Students were informed on various aspects of writing an international application like-writing an impressive Curricular Vitae, Statement of Purpose, Letter of Recommendation, E-portfolio, increasing credit points through projects and social work assignments and how to confidently crack the interview.

The guest lecture received a positive response from the students who found the information useful for their career.