

'Udghosh' Organizes a Guest Lecture on- 'Decision Making & Creative Thinking'



On February 22, 2017 School of Management organized under its Udghosh forum, a guest lecture on - 'Decision Making & Creative Thinking' delivered by (Retd) Lt General Anand Mohan Verma.

The General officer was commissioned in 2 Rajput, a renowned infantry battalion and later in 27 Rajput, another fine battalion. He has served the Indian Army for nearly 41 years and is a recipient of many awards including the Param Vishist Seva Medal and Ati Vishist Seva Medal.

The Officer addressed the students by throwing light on the importance of making sound decisions in every sphere, be it a combat situation or a corporate world where the cost of making a sub-optimal decision may be very high.

He elaborated on the various decision making techniques like 'OODA', which stands for Observe, Orient, Decide and Act and emphasized on the use of logic, creativity and intuitions for making effective as well as creative decisions.

The day ended on a positive note with students taking away some key learnings from the session.