

SOM Students Triumph at Business Olympiad



Students of School of Management, BBD University participated in Business Olympiad at Shri Ram Swaroop College on 24th and 25th January 2018, organized by LMA. The two day event had various competitions like case study, business simulation, marketing quiz, brand quiz and others where students from various colleges participated.

SOM students of IMBA2 – Utkarsh Gupta and Praveen Pandey won the First runner-up prize in the case study competition. Another team of students of IMBA3 comprising of Arpita Yadav, Sanil Singh, Prateek Agarwal and Ankur Mitra won the second runner-up prize in the business simulation competition.